

REGISTRY

— TAMPA BAY —

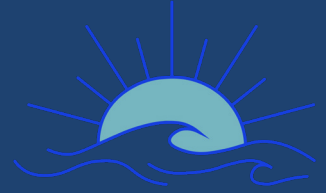


Exploring the Lifestyle & Generosity of Tampa Bay

2023 MEDIA KIT



Newsletters



Each newsletter is distributed to our expanded Legacy and Leadership List that includes 12,000+ active leaders, influencers, athletes and professionals in the Tampa Bay Area. All newsletters will be posted on www.registrytampabay.com and shared on our social media platforms.



Mansion Monday

Every week we feature a multi-million dollar property with a uniquely interesting story to tell. Whether you are looking to sell, buy or just get a peek into an extraordinary property, our Mansion Monday newsletter is a must.

Featured Property \$395/week
Banner Ad \$395/week, 2-week minimum run



BEE Generous

In celebration of the spirit of generosity in Tampa Bay, our Tuesday newsletter highlights a different charitable organization or event each week.

Banner Ad \$395/week, 2-week minimum run



BEE Mail

A weekly collection of advertisers and content curated by Molly B. duPont. This Wednesday newsletter includes products and services as well as charity events in our community.

Advertisement \$95/2 weeks
Banner Ad \$395/week, 2-week minimum run



Weekend Top 10

Whether we're recommending 10 must-sees at a new museum, 10 acts to watch at a music festival, or 10 weekend happenings you can't miss. Our Thursday newsletter is full of the arts and entertainment info you need.

Banner Ad \$395/week, 2-week minimum run



Friday Food Fight

It's donut vs. donut! Cheeseburger vs. cheeseburger! Every Friday, read who scores highest in our Tampa Bay tastebud battles.

Banner Ad \$395/week, 2-week minimum run



Weekend Wheels

Enjoy Howard Walker's witty "Weekend Wheels," featuring the latest classic, luxury, and exotic vehicles.

Banner Ad \$395/week, 2-week minimum run



Social Solutions

With a growing following, our social platforms are the ideal way to connect with our readers when they're on the go. We offer advertising space on Facebook, Instagram, and YouTube.

Growing Following



FACEBOOK:
4.4K+ FOLLOWERS



INSTAGRAM:
2.2K+ FOLLOWERS

LIVE



Tampa Bay Talks

On occasion, we sit down with notable Tampa Bay residents to ask some of the questions our listeners have always wondered about. From non-profits to CEOs, our 20-minute podcast features them all. \$2,500 per episode.

AGE: **35-65**

AVERAGE HHI: **\$250,000**

AVERAGE NET WORTH: **\$5M**

LEGACY AND LEADERSHIP
REACHED: **12,000+**

MONTHLY WEB TRAFFIC
EXCEEDS: **6,000+**

TOTAL NEWSLETTERS
OPENED: **65,000 PER MONTH**

CONTACT INFORMATION

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SIGN-UP

