

REGISTRY

— TAMPA BAY —



Exploring the Lifestyle & Generosity of Tampa Bay

2023 MEDIA KIT

Desktop

"EXPLORING THE LIFESTYLE AND GENEROSITY OF TAMPA BAY"

Subscribe Now | The Charity Registry

REGISTRY
— TAMPA BAY —

SEARCH

Weekend Top 10
Weekend Top Ten: Blues Fest, Ragtime, Wine & Food Fest, Florida Memorabilia, & To Kill a Mockingbird
APRIL 11, 2023 @ CYNTHIA SPICER
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Bee Generous
BEE GENEROUS: Water Smart Tots Foundation
APRIL 4, 2023
[READ MORE](#)

Mansion Monday
Mansion Monday: Spectacular Waterfront Home Designed for Living and Work
APRIL 4, 2023
[READ MORE](#)

Weekend Wheels
Weekend Wheels: GMC's Yukon Denali Ultimate
APRIL 2, 2023
[READ MORE](#)

Friday Food Fight
Friday Food Fight: Two Types of Fish Tacos Tussle It Out
MARCH 30, 2023
[READ MORE](#)

Weekend Top 10
Weekend Top 10: Tall Ships, Jerry Saltz, Taste at the Straz, HITS! The Musical, And The Flo Show
MARCH 30, 2023
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Bee Generous
BEE GENEROUS: LiFT Your Spirits at The Diamond Derby
MARCH 28, 2023
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BANNER AD

THINGS TO DO

WHAT'S HAPPENING IN TAMPA BAY

Weekend Wheels
Weekend Wheels: GMC's Yukon Denali Ultimate

Weekend Top 10
Weekend Top 10: Tall Ships, Jerry Saltz, Taste at the Straz, HITS! The Musical, And The Flo Show

PLANNING AN EVENT?
JOIN THE CHARITY REGISTRY!

Promote your events on our website, membership directory and social media accounts.

[JOIN THE CHARITY REGISTRY](#)
[THE CHARITY REGISTRY ABOUT US](#)
[CHARITY DIRECTORY MEMBERS](#)
[HOW TO BE A PART OF THE REGISTRY](#)

RATES

Banner Ad	720 x 225	\$495	per month*
1/4 Square	269 x 269	\$295	per month*
HOME OF THE MONTH ..	269 x 269	\$295	per month*

*2 month run

Mobile

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AD

AD

AD

Newsletters

Each newsletter is distributed to our expanded Legacy and Leadership List that includes 12,000+ active leaders, influencers, athletes and professionals in the Tampa Bay Area. All newsletters will be posted on www.registrytampa-bay.com and shared on our social media platforms.



Mansion Monday

Every week we feature a multi-million dollar property with a uniquely interesting story to tell. Whether you are looking to sell, buy or just get a peek into an extraordinary property, our Mansion Monday newsletter is a must.



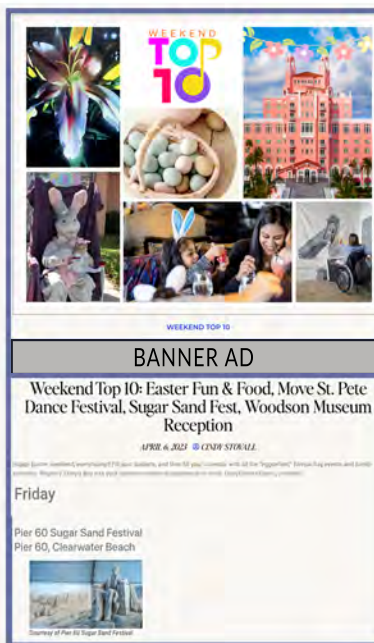
BEE Generous

In celebration of the spirit of generosity in Tampa Bay, our Tuesday newsletter highlights a different charitable organization or event each week.



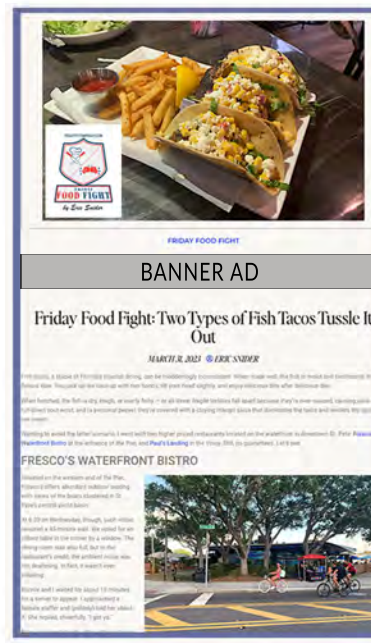
beeMAIL

A weekly collection of advertisers and content curated by Molly B. duPont. This Wednesday newsletter includes products and services as well as charity events in our community.



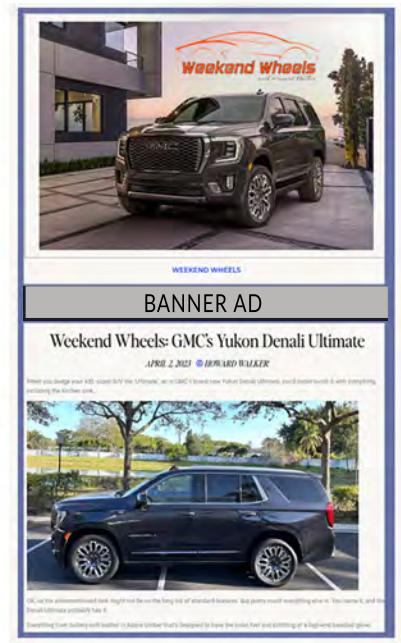
Weekend Top 10

Whether we're recommending 10 must-sees at a new museum, 10 acts to watch at a music festival, or 10 weekend happenings you can't miss. Our Thursday newsletter is full of the arts and entertainment info you need.



Friday Food Fight

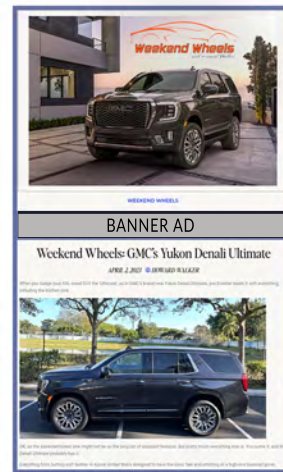
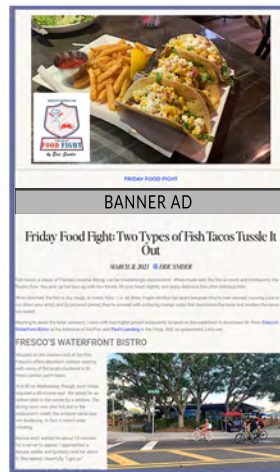
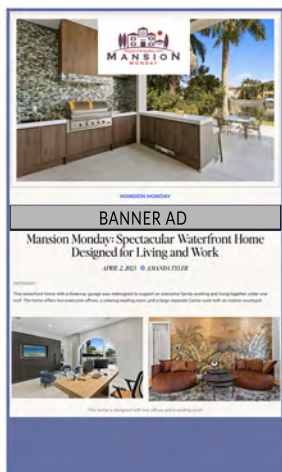
It's donut vs. donut! Cheeseburger vs. cheeseburger! Every Friday, read who scores highest in our Tampa Bay tastebud battles.



Weekend Wheels

Enjoy Howard Walker's witty "Weekend Wheels," featuring the latest classic, luxury, and exotic vehicles.

Newsletter Ad Specs



Newsletter Sponsor

Each newsletter is distributed to our expanded Legacy and Leadership List that includes 12,000+ active leaders, influencers, athletes and professionals in the Tampa Bay Area. All newsletters will be posted on www.registrtampabay.com and shared on our social media platforms.

\$395 per Week (2 Week Minimum)

\$1,295 per Month (4 Weeks)

PLAN • SPONSOR • ATTEND • SUPPORT

— THE CHARITY — REGISTRY

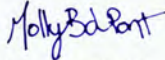
We love our community and want to help support organizations that are working hard to raise awareness of those in need. We are grateful to be able to offer this space in order to help promote your events. If there is anything that we can do to help, please do not hesitate to inquire.

Best,



Tom duPont

Publisher, Registry Media



Molly duPont

Community Relations, The Charity Registry

Option A: \$995/yr

- Multiple event listings on our digital Calendar
- Contact information listed in our exclusive Membership Directory
- Events featured in two (2) of our e-newsletters, sent to over 12,500 subscribers
- Events will be shared on Registry Tampa Bay and The Charity Registry's social media accounts
- Article written by RTB Content Editor that will be the feature in our Bee Generous newsletter, as well as available for use at the discretion of the organization.

Option B: \$195/event

- Single event listing on our digital Calendar
- Contact information listed in our exclusive Membership Directory
- Event featured in two (2) of our e-newsletters, sent to over 12,500 subscribers
- Event will be shared on Registry Tampa Bay and The Charity Registry's social media accounts

Option C: \$49/yr

- Contact information listed in our Membership Directory





Social Solutions

With a growing following, our social platforms are the ideal way to connect with our readers when they're on the go. We offer advertising space on Facebook, Instagram, and YouTube.

Growing Following



FACEBOOK:
4.4K+ FOLLOWERS



INSTAGRAM:
2.2K+ FOLLOWERS

LIVE



Tampa Bay Talks

On occasion, we sit down with notable Tampa Bay residents to ask some of the questions our listeners have always wondered about. From non-profits to CEOs, our 20-minute podcast features them all. \$2,500 per episode.

AGE: **35-65**

AVERAGE HHI: **\$250,000**

AVERAGE NET WORTH: **\$5M**

LEGACY AND LEADERSHIP
REACHED: **12,000+**

MONTHLY WEB TRAFFIC
EXCEEDS: **6,000+**

TOTAL NEWSLETTERS
OPENED: **65,000 PER MONTH**

CONTACT INFORMATION

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SIGN-UP

