

REGISTRY

— TAMPA BAY —



Exploring the Lifestyle & Generosity of Tampa Bay

MEDIA KIT

Desktop

"EXPLORING THE LIFESTYLE AND GENEROSITY OF TAMPA BAY"

☰

🔍 [SUBSCRIBE NOW](#) [THE CHARITY REGISTRY](#)

Weekend Top Ten: Blues Fest, Ragtime, Wine & Food Fest, Florida Memorabilia, & To Kill a Mockingbird
APRIL 11, 2024 @ CINDY SPANIA

RESIDENCE PREMIERE
JULY 8, 2024 [READ MORE](#)

\$3,799,000 Experience the epitome of luxury living at the Residences at Sandpearl, Tampa Bay's premier condominium. This 7th-floor direct Gulf...

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Mansion Monday
Residences at Sandpearl
Tampa's Premier Condominium
JULY 8, 2024
[READ MORE](#)

Weekend Wheels
Screen Test: Lincoln's new
Nautilus Black Label
JULY 7, 2024
[READ MORE](#)

Friday Food Fight
That's So Cheesy: The Curious
Case of Cacio e Pepe
JULY 5, 2024
[READ MORE](#)

Weekend Top 10
Weekend Top 10: What
Famous St. Pete Native is

beeMAIL
Hornw: 4th of July

Bee Generous
Dr. William E. Hale
Memorial

Mobile

"EXPLORING THE LIFESTYLE AND GENEROSITY OF TAMPA BAY"

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RESIDENCES AT SANDPEARL TAMPA'S PREMIER CONDOMINIUM
JULY 8, 2024

\$3,799,000 Experience the epitome of luxury living at the Residences at Sandpearl, Tampa Bay's premier condominium. This 7th-floor direct Gulf...

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Mansion Monday
Residences at Sandpearl Tampa's Premier Condominium
JULY 8, 2024
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Friday Food Fight
That's So Cheesy: The Curious Case of Cacio e Pepe
JULY 5, 2024
[READ MORE](#)

Weekend Top 10
Weekend Top 10: What Famous St. Pete Native is Filming a Netflix
Special This Weekend? Find Out HERE!
JULY 4, 2024
[READ MORE](#)

BANNER AD

WHAT'S HAPPENING IN TAMPA BAY

Weekend Wheels
Screen Test: Lincoln's new
Nautilus Black Label

Weekend Top 10
Weekend Top 10: What
Famous St. Pete Native is
Filming a Netflix Special This
Weekend? Find Out HERE!

PLANNING AN EVENT?
JOIN THE CHARITY REGISTRY!

Promote your events on our
website, membership directory
and social media accounts.

[ABOUT THE CHARITY REGISTRY](#)

[THE CHARITY REGISTRY DIRECTORY](#)

[CHARITY EVENT CALENDAR](#)

[ADD YOUR EVENT TO THE REGISTRY](#)

RATES

Banner Ad	228 x 180	\$295	per week*
1/4 Square	269 x 269	\$295	per week*
HOME OF THE MONTH	269 x 269	\$295	per week*

*2 week minimum

WHAT'S HAPPENING IN TAMPA BAY

BANNER AD

Weekend Wheels
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AD

Newsletters

Each newsletter is distributed to our expanded Legacy and Leadership List that includes 12,000+ active leaders, influencers, athletes and professionals in the Tampa Bay Area. All newsletters will be posted on www.registrytampabay.com and shared on our social media platforms. **\$295 per week / 2 week minimum**



Mansion Monday

Every week we feature a multi-million dollar property with a uniquely interesting story to tell. Whether you are looking to sell, buy or just get a peek into an extraordinary property, our Mansion Monday newsletter is a must.



BEE Generous

In celebration of the spirit of generosity in Tampa Bay, our Tuesday newsletter highlights a different charitable organization or event each week.



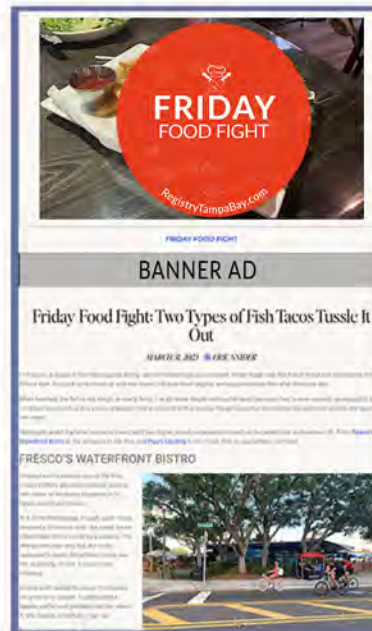
beeMAIL

A weekly collection of advertisers and content curated by Molly B. duPont. This Wednesday newsletter includes products and services as well as charity events in our community.



Weekend Top 10

Whether we're recommending 10 must-sees at a new museum, 10 acts to watch at a music festival, or 10 weekend happenings you can't miss. Our Thursday newsletter is full of the arts and entertainment info you need.



Friday Food Fight

It's donut vs. donut! Cheeseburger vs. cheeseburger! Every Friday, read who scores highest in our Tampa Bay tastebud battles.



Weekend Wheels

Enjoy Howard Walker's witty "Weekend Wheels," featuring the latest classic, luxury, and exotic vehicles.

— THE CHARITY — REGISTRY

Exploring the Lifestyle and Generosity of Tampa Bay

REGISTER YOUR EVENT!

Connecting Communities, Inspiring Giving

The Charity Registry, founded by Thomas L. duPont and his daughter Molly duPont, serves as the central hub for news and information related to charitable organizations in Tampa Bay. The duPonts are committed to fostering a culture of giving in the community.

The Charity Registry's interactive event calendar and nonprofit directory promote community awareness and support. Combining generosity and technology, TCR makes it easy for community members to stay informed.

The Charity Registry shares information through its parent company, registrytampabay.com. Registry Tampa Bay sends six weekly e-newsletters to over 60,000 affluent and charity-minded individuals. Together, The Charity Registry and Registry Tampa Bay ensure widespread dissemination of event details for all members.

Pricing: ~~\$2,200~~ per month

**INTRODUCTORY
OFFER!**

\$1,500
per month

— THE CHARITY —
REGISTRY

UNCONDITIONAL GIVING. UNLIMITED IMPACT.
ELEVATING EXCELLENCE
INNOVATING TOMORROW'S TGH
THE CAMPAIGN FOR TAMPA GENERAL HOSPITAL

Upcoming

June 2024
Sat 15

FUEL HER FIRE 2024 GALA

June 15 @ 5:30 pm - 8:00 pm
Fuel Her Fire 2024 Gala
Fort Harrison Hotel 210 S Ft Harrison Ave, Clearwater, FL, United States

Sun 16



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registrytampabay.com



Social Solutions

With a growing following, our social platforms are the ideal way to connect with our readers when they're on the go. We offer advertising space on Facebook, Instagram, and YouTube.

Growing Following



FACEBOOK: 4.4K+ FOLLOWERS



INSTAGRAM: 2.9K+ FOLLOWERS

LIVE



Tampa Bay Talks

On occasion, we sit down with notable Tampa Bay residents to ask some of the questions our listeners have always wondered about. From non-profits to CEOs, our 20-minute podcast features them all. \$2,500 per episode.

AGE: **35-65**

AVERAGE HHI: **\$250,000**

AVERAGE NET WORTH: **\$5M**

LEGACY AND LEADERSHIP REACHED: **12,000+**

MONTHLY WEB TRAFFIC EXCEEDS: **6,000+**

TOTAL NEWSLETTERS OPENED: **65,000 PER MONTH**

CONTACT INFORMATION

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SIGN-UP

